



kalmbach  
smith  
meadows

1530 Fairfield Avenue  
Shreveport, LA 71101  
Phone: 318-227-8611  
Fax: 318-227-9830  
[cindy@goksm.com](mailto:cindy@goksm.com)

**DATE: July 21, 2009**

**FOR IMMEDIATE RELEASE**

**CONTACT: Cindy Smith  
(318) 227-8611**

**LOCALLY-ACCLAIMED MCCARY'S JEWELERS  
NAMED TOP 5 DESIGNER RETAILER**

Recently at the 17<sup>th</sup> Annual JCK Las Vegas Event, the Jewelers Circular Keystone voted locally-acclaimed McCary's Jewelers as a Top 5 Designer Retailer 2009-2010. Designers present at the show and voting for this esteemed award included Alwand Vahan, Diane Mazza, Thistle and Bee, Gabriel, Starhaven and Simon G to name a few.

According to JCK Events, which produces the show, there were jewelry retailers from 72 countries with new business insights to weather the current economy, new products to reach new market segments, and future trends such as nature-inspired and green-themed designs to bring back to their stores.

During the five-day Show, retailers representing virtually every market size had the chance to meet with 3,100 manufacturers and suppliers from more than 20 countries offering everything from diamonds, gems and watches to equipment technology and packaging—all of the key products, services, and technologies.

-MORE-

## 2. MCCARY'S TOP 5

“We, of course, were honored to receive the news! ,” said Lynn Thomas, (official title here). “We pride ourselves on unique designs that create memories and last for generations. Jewelry is a way of life for us here and we strive to make it a special part of our customer’s lives.”

McCary’s Jewelers celebrates 68 years of success in the Shreveport/Bossier City community. Located on E. 70<sup>th</sup> Street since 1984, McCary’s employs a certified geologist appraiser, and skilled and trained in-house designers and craftsmen.

###